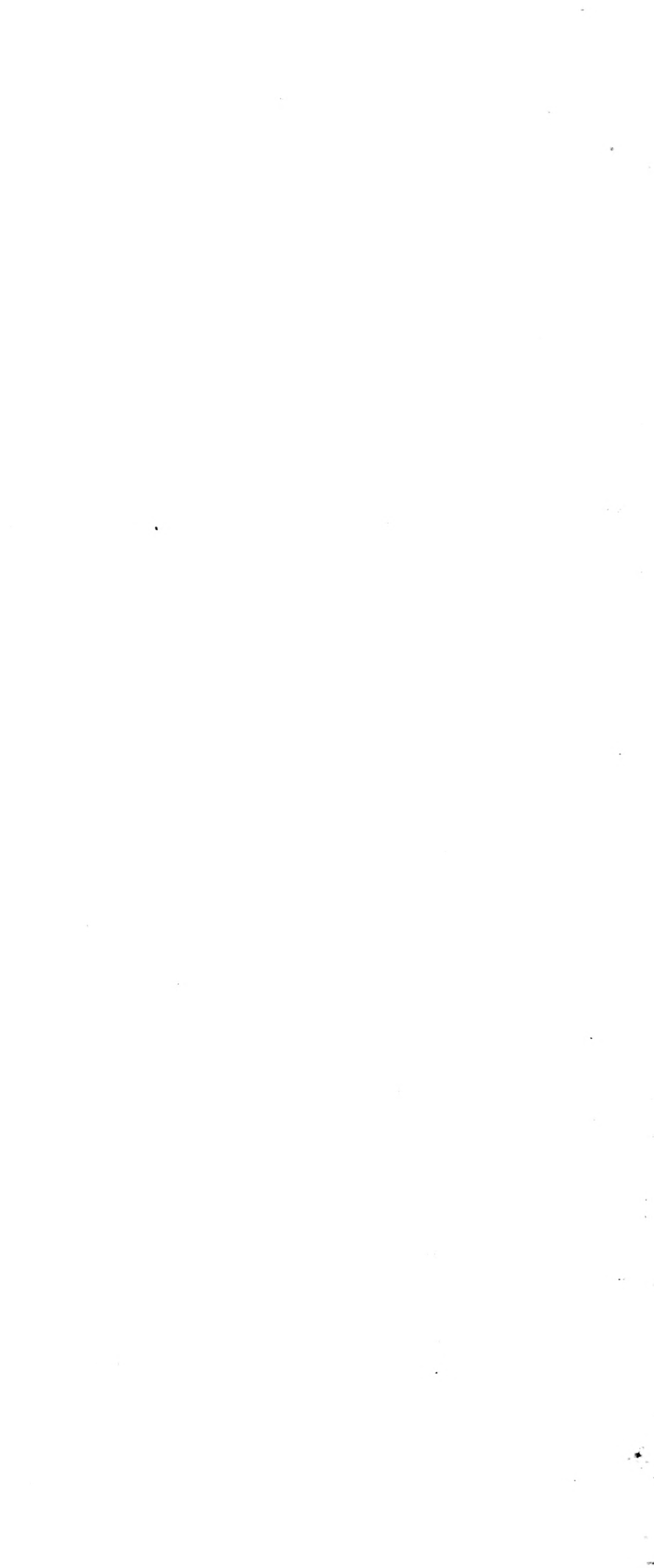


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1938

*White's
Dahlia
Gardens*



DAHLIAS

EXCLUSIVELY

1814 Richmond Drive
LOUISVILLE, KY.

WE take great pleasure in presenting to you this list of exceptionally good Dahlias containing many Certificate of Merit and Honor Roll Dahlias together with some of the older varieties which have proved themselves of outstanding worth and dependability.

In extending our warmest greetings to all Dahlia lovers at the beginning of another Dahlia season, we trust the past season brought happiness to you and that your Dahlias were a success.

We hope you are now planning a larger garden and will enjoy growing your former favorites along with some of the newer novelties.

Many thanks to our many friends for their patronage in the past and hope to hear from them again this year, our modest list, you will find listed only the Dahlias we have grown in our garden of very highly recommended, and found good.

We wish you a very successful year and much pleasure in your garden with Fine Dahlias, and to the new-comer, prospective customer and our old friends, we solicit your patronage and assure you that your orders will receive personal attention.

Sincerely yours,

WHITES DAHLIA GARDENS,

LOUISVILLE, KY.

Information

ORDER EARLY—Which will insure the reservation of varieties that might be sold out later.

GUARANTEE—We guarantee safe delivery. We guarantee all roots to grow and be true to name, and will cheerfully replace any that fail, in either respect.

TIME OF SHIPMENT—Roots are ready for shipment after March 1. Plants are ready after May 15.

TERMS—Remittance with order, please.

The following offers are made subject to prior sale, on the following conditions.

Note—All stock purchased from us has been Inspected.

FORM OF FLOWER—FD—Formal Decorative. ID—Informal Decorative. C—Cactus. SC—Semi Cactus. IC—Incurved Cactus.

FLOWER SIZE—ACROSS AND DEPTH.—Given in inches. **BUSH HEIGHT**—Given in feet.

Every root or plant correctly labeled.

VISITORS welcome at all times. Do not fail to visit our gardens during the blooming season.

OUR TRIAL GARDEN will have seedlings of other growers, some of which will be released this next season.

Our Introductions For 1938

KENTUCKY DAWN, (I. D.)—Here is another one that has stood a very rigid test and proven itself to be a fine one.

Color-beautiful golden buff with light peach suffusion, reverse with rose or peach pencilings.

Blooms are large, easily obtaining a size of 10 to 11" across by a nice depth of 7" to 8" carried on long slender strong stems up out of the bushes.

Formation of blooms are unusual as the petals twist and whirl into pointed ends. Blooms being from 9 to 12" from first set of leaves, you can easily cut a 3 to 4 foot stem.

The plant is vigorous, medium in height, 5 to 6 feet, foliage abundant rich dark green resistant to heat and disease.

The above results can be easily obtained by ordinary culture.

Winner Seedling class '35—Winner Gold Award Seedling class '35—Award of Honor Dahlia Society of Georgia '36.

Dahlia Futurity "House Beautiful", Mr. J. W. Johnston '37—(I grew this Dahlia in '36 and again this year and am much impressed with its size, beauty, and performance.

Roots \$10.00 Net

Plants \$2.50 Net

KATE SMITH, I. D.—With the utmost pleasure we offer you this beautiful dahlia for '38 and it will be a long time before you will witness such grand coloring in a dahlia.

The color is carnelian red with daphene red reverse which to the common eye is copper colored with a rose lavender reverse.

Petals twist and curl in a most graceful manner which reveals the reverse color. Blooms easily 9 to 11", nice depth of 7" or more without any forcing. Stems nice long holding blooms facing you at a graceful angle. Foliage of insect and heat resisting type and abundant.

Award of Honor Dahlia Society of Georgia '36.

Note—Named in honor of Miss Kate Smith, popular radio star by special permission.

Roots \$10.00 Net

Plants \$2.50 Net

WATCH DURING 1938 FOR KENTUCKY ARISTOCRAT AND MISS KENTUCKY

(These will be introduced in 1939)

Other Outstanding 1938 Introductions

DAHLIACRAFT, S. C.—Light canary yellow similar to Frau Bracht. It has a multitude of twisted and curved petals which form a solid compact bloom. Grows very large, and is a champion in the showroom, having won numerous prizes to date.

Plants Only \$3.00 Net

FRANK WERNER, I. D.—A gigantic flower of warm apricot, salmon and red, center of flower and reverse of petals red, suffusing the entire bloom with a warm glow. Wonderful stems carry the huge blooms facing you. The foliage is dark green and insect resisting.

Originator claims it is a very fine keeper. A showroom champion and mentioned on the Honor Roll.

Roots \$15.00 Net

Plants \$5.00 Net

KEMPS RED LEGION, Inc. Cac.—Color rich crimson maroon flower of true incurved type attaining a size of 8" or more. Plant grows to a height of 4 to 5 feet, is well branched and enormously prolific of large blooms.

This flower has not been forced to attain this size and we feel quite sure it can be grown larger if desired.

Winner of First prize in this class.

Plants Only \$2.50

LIMELIGHT, S. C.—Here is an improved Frau O'Bracht and this one is really semi-cactus all the time. Soft sulphur yellow with flowers 10 by 5" with bush 3 to 4 feet tall.

A free bloomer and consistent performer. A beautiful flower that will win many prizes and perhaps be the only true flower of this color for a long time. Fine strong erect stems. Mentioned on the Honor Rolls.

Plants Only \$2.50 Net

LITTLE PAL, M. F. D.—Beautiful miniature of light yellow base overlaid rose with edges of petals a deeper rose. A favorite with the ladies due to its delicate blending colors. Prolific and early bloomer on the best of stems.

Roots \$2.00

Plants \$1.00

MAX BAER, I. D.—Color is a deep crimson with shadings of bright flame. The blooms are huge 12 to 13" across depth 7 to 9". The stems are extra good carrying the huge flowers at a graceful angle facing you, of a free flowering habit, and a red that offers keen competition. Foliage is of the resisting type. Won First prize only time shown and mentioned in Mr. Johnson's Dahlia Futurity "House Beautiful".

Roots \$15.00 Net

Plants \$5.00 Net

MISS PARKERSBURG, I. D.—A seedling of Jane Cowl and one of the largest of the new introductions we have seen. Color oschraceous buff, back of petals carrot red, with some tones of Jasper pink.

Excellent flowering habits, on long, clean stems. Sensation at the shows for the past three seasons.

Roots \$10.00

Plants \$5.00

MARYLAND DIXIE QUEEN, I. D.—A large and beautiful informal decorative that won the Achievement Medal at the Baltimore Show. A rich buff with pink suffusion. Petals turn back to stem making it a deep and effective flower. A vigorous bush 6 to 6½" high with blooms held well out of the foliage on stiff stems. Blooms 11 by 6". Insect resistant foliage.

Plants Only \$2.50

MONARCH OF THE EAST, I. D.—Immense 13 to 14" flower of gold with apricot and orange buff suffusion with slight coppery red on reverse. A grand stem holds the giant blooms above a 5 ft. bush and can be cut with plenty of length. The plant is a perfect grower. Certificate winner and mentioned on 2 Honor Rolls.

Plants Only \$7.50

PEARL KING TANNER, I. D.—A flower with combination of autumn tints that is really lovely. It is a wonderful keeper with excellent stems and free flowering. Blooms attain a size of 8" by a depth of 5" under ordinary culture. Mentioned on Salbach's list of Champions of the West.

Roots \$10.00

Plants \$5.00

SNOWSPRITE, M. S. C.—We have seen this beautiful minature growing for the past two seasons and can recommend it very highly. Pure white in color and excellent bloomer on the finest of stems. It is a very dainty little flower and very attractive.

Plants Only \$1.50

VINWELL BITTERSWEET, I. D.—Of a bittersweet orange color, intense at center shading lighter towards the edge of petals. Flowers full and deep attaining a size of 10" across on long strong stems facing. Bush growth excellent heavy dark green foliage. On two Honor Rolls.

Roots \$10.00

Plants \$5.00

VINWELL ROYALIST, I. D.—Bright magenta with a deep violet center. Stems stiff as canes, carrying the beautiful blossoms facing you. Foliage attractive of light green color and fern like in appearance. Fine grower and free bloomer. Shown once in competition and won the Blue Ribbon

Roots \$10.00

Plants \$5.00

ZEE, M. B.—Straw yellow heavily overlaid bronzy purple giving the flower a rich chrome effect. One of the most outstanding features of this new one is the long fine stems and elegant foliage. Early and prolific bloomer.

Roots \$2.00

Plants \$1.00



Our 1937 Introduction

KENTUCKY SPORTSMAN, I. D.—In introducing this number last year we believe it to be the most spectacular dahlia to date, in a tri-color, and one that will be mighty hard to beat in this class.

The colors are, center, lemon yellow, outer sixty per cent of petals a rich golden amber, with an old rose re-

verse. Every petal evenly and distinctly tipped pure white.

Stems are excellent, long, holding the large blooms at a graceful angle. A fine growing plant, a free and early to late bloomer and one that will be a favorite for a long time.

Honor Roll and Achievement Medal Winner.

Roots \$10.00

Plants \$2.50 Net

Outstanding Foreign Novelties For 1938

DARCY SAINSBURY, F. D.—Another Australian champion that is really fine. One of the best whites we have ever grown without exaggeration. Immense blooms are erect on cane like stems facing sideways.

Plants Only \$2.00

FRIEDA GEORGE, I. D.—We recommended this one last year as being something of a “find”, and we still think it to be one of the finest.

A new and different “color combination”, rich cream overlaid helio, deeper at tips. Vigorous plant, the very large flowers held on long strong stems at just the proper angle. We can't recommend it to highly.

Roots \$5.00 Net

Plants \$2.50 Net

GLADYS SHERWOOD, I. D.—(Originators Description) England I. D. A cross of Jane Cowl and Shirley Reed. Flowers are held perfectly on rigid long stems 12" blooms easily attained and of great depth. Color bright yellow heavily shaded apricot with extra fine centers. Fine clean grower and a very free flowering one.

Roots \$10.00 Net

Plants \$5.00

HEATHER SPENCER, S. C. To I. D.—An immense blaaam of lemon yellow on cane like stems. A sturdy growing plant with fine branching habits also an early and prolific bloomer.

Plants Only \$1.50

MRS. SOWTON, I. D.—Another Australian champion. Like Frieda George here is another “Find” of the newer ones, for this season.

Beautiful pinkish cinnamon in color. The stems are the very best carrying the lovely blossoms up out of the foliage. This beautiful new shade is very attractive and bids fair to become one of the most popular of the imported varieties.

Winner of 6 Championships.

Plants Only \$5.00 Net

Stock Limited

SALMON QUEEN, I. D.—The large flowers are of a pale salmon rose on a citron yellow base. The stems are long and strong holding flowers facing. Bush growth is ideal, foliage of the best and an excellent bloomer.

Another good Australian introduction, that has proved itself a champion having won an Award in foreign Trial Grounds.

Roots \$7.00

Plants Only \$3.50

General List

	Roots	Plants
Adironack Sunset, I. D. —Spectacular red shading to canary yellow base.-----	\$1.00	\$.50
Alf. M. Landon, I. D. —Beautiful shade of russet striped orange fine stems very large flowers. -----	5.00	2.50
Alice Marie Galvin, I. D. —Large white tinted pale pink. -----	.75	
Amelia Earhart, S. C. —Apricot buff with salmon shadings. A great prize winner.---	1.00	.50
American Purity, S. C. —One of the finest of pure whites. -----Plants Only		3.50
Angelo Rossi, I. D. —Enormous flowers of old gold suffused salmon pink. -----	2.00	1.00
Anna Benedict, I. D. —Dark rich velvety carmine shading to garnet center. -----	1.50	.75
Azura, I. D. —Rosy lilac with a bluish violet sheen. Very large flowers on good stems. -----	2.00	1.00
Bette Davis, S. C. —Rose pink with a lavender sheen, fine stems and a clean grower.---	1.00	.50
Betty Colter, I. D. —Terra cotta or salmon red. -----	.75	
Betty Zane, I. D. —Very large flowers of deep rose pink with a silver sheen. Good strong grower. -----	1.00	.50
California Idol, I. D. —One of the champions in the yellow class. An all around fine yellow. -----	1.50	.75
Cavalcade, F. D. —Mulberry shading to old rose. -----	1.00	.50
Challenger, S. C. —Brilliant cardinal red with gold at base of petals. -----	2.00	1.00
Charmer, I. D. —Orange at center, shading to apricot and blending to maize yellow. -----	2.00	1.00
Christine Jansen, CAC. —The largest we have ever grown of this type. Wonderful bloomer and grower of pure self yellow in color. -----	5.00	2.50
Clara Barton, I. D. —Silvery orchid and a profuse bloomer. Excellent stems and very lovely. -----	1.00	.50
Clara Carder, I. D. —Dazzling cyclamen pink with a flush of yellow at base.-----	1.50	.75
David Cooperfield, I. D. —Giant violet purple, very unusual. -----	5.00	2.50
Dean Anderson. —Rare new color-radiant henna orange, and one of the best exhibition types. Extra long stems hold the huge flowers perfectly. Beautiful grower and a fine one. -----	5.00	2.50
Dulcenia, CAC. —A fiery crimson cactus with the best of stems, and a free bloomer. -----	1.00	.50
Edith A. Lehman. —Bright old rose overlaid with a silvery sheen. -----	3.00	1.50
Edna Ferber, S. C. —Coral and old gold at center. -----	.75	
Edw. Rindfleish, F. D. —Blood red with a tinge of yellow at base. -----	.75	

	Roots	Plants
Elissa Landi, F. D. —A blend of jasper pink with warm buff. -----	1.00	.50
Elizabeth Rethberg, I. D. —A clear pink that can be grown to enormous size. Best of stems for one of this size. -----	5.00	2.50
Eva Hunt, I. D. —Beautiful waxy white, on long fine stems. -----	1.00	.50
Fort Monmouth, S. C. —Rich claret or wine shade. -----	.50	
Gallilee, I. D. —(Imp.) Huge autumn shade and a fine one. -----	3.00	1.50
Grace Douglas, I. D. —Luscious clear pink deepening in color towards center. -----	5.00	2.50
Grand Slam, S. C. —One of the best pinks we have ever grown. Brilliant rose pink reverse lighter. -----	3.00	1.50
Greater Glory, S. C. —One of the most unusual, color rose pink of beautiful formation. -----		4.00
Gretel St. CAC. —Bright henna showing a tinge of red. -----	.75	
Hillcrest Sunset, I. D. —Sunset shades mulberry red predominating. -----	1.00	.50
Hunts Velvet Wonder, I. D. —Color, rich bright violet burgundy on canelike stems. -----	1.50	.75
Jack Benny, I. D. —Brilliant bittersweet orange on long fine stems. An attraction in our gardens past season. -----	5.00	2.50
Jean Trimbee, S. C. —Large clear flowers of Petunia purple. Extra good bloomer on the best of stems. -----	1.00	.50
Jersey Beauty, F. D. —Erosine or true pink. Fine cut flower on excellent stems. -----	.35	
Jersey Dainty, St. CAC. —A lovely white sometimes with a slight tinge of pink. -----	1.00	.50
Jerseys White Beauty, F. D. —Pure glistening white. Wonderful bloomer and fine stems. -----	2.00	1.00
Julia Irene, I. D. —A rose pink with pencillings of deep rose with petals flaring wide open and turning back as the blooms grow older. Fine long stems and a free bloomer. -----	5.00	2.50
Kentucky, F. D. —Beautiful salmon pink, long stems. -----	.35	
Kentucky Red, I. D. —A vivid scarlet red that does not fade or burn. Wonderful bloomer on the best of stems. -----	.50	.35
Kentucky Snowball. —Ball or Show type. The perfect pure white ball type of Dahlia that has been so badly needed for a long time. Perfect pure white in color that does not fade or burn throughout the blooming season and a very desirable one especially for the commercial grower as it is a very prolific bloomer. Has wonderful long stems. Bush grows about 3 feet high and to see it growing reminds you of a miniature Snowball bush. -----	1.00	.50
Kentucky Sun, F. D. —Bright clear golden yellow without a trace of shading. The huge blooms are carried well up out of the bush on long fine stems facing you at a graceful angle, which do not Fade, Burn or show Water markings after a heavy dew. It has an abundance of substance, more than most of the large yellows and a wonderful keeper when cut.		

	Roots	Plants
Bush is a medium grower attaining a height of 5 feet high, a vigorous, clean plant with attractive heavy insect resisting foliage and a free bloomer.		
Field grown stock can be grown to 10 and 11 inches with depth of 6 to 7 inches without the use of fertilizer. -----	2.50	1.25
Leidens Elegance St. CAC.—Cardinal red no shadings. -----	1.00	.50
Lord Of Autumn, I. D.—Huge lemon yellow and one that gives the yellow class a lot of competition. -----	1.50	.75
Mad River Chief, I. D.—Here is one of the darkest and finest in the red class. Color rich velvety carmine red with a dark center. Wonderful stems and a dandy grower. ----- Plants Only		3.50
Man O' War, I. D.—Fine garden variety, splendid grower. Blooms of rich dark carmine. -----	1.00	.50
Mary Ritzer, S. C.—Sport of Edna Ferber; color orchid pink. -----	1.50	.75
May Robson, S. C.—Described as the perfect pink. -----	1.00	.50
Maryland Autumn King, I. C.—One of the finest in autumn shade, amber with a buff reverse. Large blooms 12 by 5" on splendid stems. ----- Plants Only		2.50
Maryland Delight, I. D.—A true pink extremely beautiful on long strong stems. An early and prolific bloomer and fine grower. Plants Only. -----		2.50
Maryland Pioneer, I. D.—Here is another red that ranks with the large ones. Produces very large blooms on the best of stems. ----- Plants Only		2.50
Maryland Glory, I. D.—Another fine garden variety. Profuse bloomer on long fine stems. True American Beauty pink color.75	
Major Bowes, I. D.—Tall growing, robust plant and long stems. Color of giant blooms geranium red. -----	1.00	.50
Mauvern, I. D.—Dark lavender pink, long stems and beautiful. -----	2.00	1.00
Midwest Champion, I. D.—Beautiful combination of violet rose and yellow. -----	2.50	1.25
Milton J. Cross, I. D.—Very large flowers on fine stems. An Honor Roll variety color; yellow shading to amber rose.	3.00	1.50
Miriam Hopkins, S. C.—Splendid exhibition dahlia of a copper and orange color.	2.00	1.00
Miss Glory, S. C.—Large flowers of apricot yellow held on wonderful long stems.	3.00	1.50
Mrs. Geo. LeBoutiller, I. D.—Greatly admired this giant velvety carmine.	1.00	.50
Orchid Queen, I. D.—Delicate light amaranth pink. Excellent bloomer, wonderful stems. -----	2.00	1.00
Palo Alto, I. D.—Combination of salmon and old gold. -----	1.00	.50
Peace, I. D.—Undoubtly one of the largest and best of the exhibition WHITES. Pure white throughout. ----- Plants Only		3.50
Pride Of America, S. C.—Clear primrose yellow, pink tinge and flushing of light pink	2.00	1.00

	Roots	Plants
Purple Mist, F. D. —Purple garnet very distinctive. Free bloomer of very large flowers and fine stems.-----	5.00	2.50
Queen City, F. D. —A distinctive pink, a shade halfway between cherry red and old rose. Wonderful bloomer and stems.-----	2.00	1.00
Robert L. Ripley, I. D. —Deep lilac rose, of great size and depth. Fine stems and one is very attractive. -----	7.50	3.75
Royal Auvergne, S. C. —Beautiful calrdon red shaded chrome yellow. -----	1.50	.75
Royal Purchase, Inc. CAC. —The flowers are yellow with the outer edges suffused pink. A very lovely combination.-----	3.00	1.50
Rudolphs Giant, I. D. —A huge buff and apricot. -----	7.50	3.75
Satan, S. C. —Pure scarlet blooms with a touch of gold at the tips and center.-----	.75	.50
Shekinah, S. C. —Large clean cut flowers of delicate shell pink. Very much admired in our garden last season.-----	5.00	2.00
Sonny Boy, I. D. —Large massive flower of old rose overlaid with a golden sheen.---	.75	.50
Spotlight, I. D. —Another yellow that has proven itself to be a good one. Pure sulphur yellow of excellent habits. -----	1.00	.50
The Whirlwind, I. D. —New artistic form, beautiful apricot buff, petals twisting and whirling to show the strawberry pink reverse. Good keeper, long strong stems and a profuse bloomer. -----	3.50	1.75
Tillie Neish, I. D. —Here is a huge yellow that compares with the very best in this class. Of pure intense yellow color it is hard to beat. Award Certificate of Merit and other honors. -----	5.00	2.50
Vinwell Bluebird, I. D. —Fine flower of purplish blue. Medium size blooms on fine stems. -----	1.00	.50
Vinwell Princess, I. D. —Here is a fine mauve pink. As a bloomer it is unsurpassed. Fine stems and clean grower. -----	5.00	2.50
Vinwell Titan, I. D. —Yellow overlaid with coral red reverse deeper red. -----	2.50	1.25
Wenoka, F. D. —Rosy mauve with magenta shadings and one of the largest and most massive formals we have ever grown.---	1.00	.50
White Abundance, F. D. —Comes close to being the best in the white class but lacks a little size for all-around performance.-----	1.00	.50
Wm. J. Rathgeber, I. D. —A definite rose scarlet or cherry red. Showing no tendency to fade or burn. -----	.75	.50

Selected California Grown Seed

From one of California's leading growers and only one grade, The Highest Quality obtainable.

20 Seeds (Mixed) All exhibition varieties-----\$1.00 Net.

100 Seeds (Mixed) Large varieties of latest introductions ----- 5.00 Net.

100 Minature Seed—From up-to-date minatures 3.00 Net.

(Try these—you might get one that will be a Grand Champion, and no better quality can be had.)

Dahlia Plants

are sprouts or cuttings taken from stock of named varieties, started early in the greenhouse, rooted in sand benches, potted and grown inside until established, then moved to cold frames for hardening off, ready for shipping and field planting.

If you do not grow your Dahlias from green plants, we suggest that you give them a trial, for, when properly grown from healthy stock and given the care that any plant requires, they will give you better blooms and will make a nice clump of roots for future plantings. However, they must be cultivated and watered, and, if insects bother, sprayed with an insecticide.

Dahlia Green Plants are ready for shipment after May 15, and will bloom about the same time as roots that have been planted three weeks earlier. The price of plants is one-half or less than the price of roots of the same variety. We recommend their use very highly, especially for our local conditions.



Dahlia Collections

We are offering this season special collections made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large Dahlias only. There are twelve guaranteed tubers in each collection, all labeled. We prepay all postage.—\$3.00 to \$10.00.



Subscribe To The Midwest Dahlia News

If you want a publication that is devoted to dahlias exclusively and up-to-the-minute, treating on many subjects of great interest to dahlia fans, don't delay sending in your subscription at once.

Midwest Dahlia News

No. 170 Talmadge St.

Madison, Wis.

Mr. D. O. Eldredge, Editor.

